

PRIVACY POLICY

Privacy Policy

Effective Date: [18 October 2023]

1. Introduction

Welcome to Gillian's Irish Pub LLC ("Gillian's Irish Pub," "we," "us," or "our"). Your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide to us, including email addresses, when you visit our website or engage with our services. By using our website, you consent to the practices described in this Privacy Policy.

2. Information We Collect

We may collect various types of information, including but not limited to:

- **Personal Information:** We may collect your name, email address, and other contact information when you subscribe to our newsletter or interact with our website.
- **Usage Information:** We automatically collect information about your interaction with our website, such as your IP address, browser type, and pages viewed.
- **Information about the devices you use to access the internet** (such as the IP address and the device, browser and operating system type, user settings and other operating system support information).
- **Pages and URLs that direct you to the Site, that you visited before you came to the Site and that you exit to once you leave the sites.**
- **Dates and times of your visits to the Site.**
- **Information on actions you take on the Site such as page views, time spent on those pages, information you search for on the Client Sites, site navigation patterns and other statistics.**
- **A general geographic location (such as country and city) from which you access the Site.**
- **Search terms that you use to reach the Client Site.**

3. Sources of Information We Collect

We may obtain information about you directly from you via the site, including forms you complete on said sites, or when you call or email us.

In addition, when you visit this Site, we may collect certain information by automated means, such as cookies and other similar technology or as provided to us by your device's operating system.

4. How We Use Your Information

We use the information we collect for the following purposes:

- To send marketing and promotional materials to your provided email address if you have subscribed to our newsletter. You can unsubscribe at any time by following the instructions in the email.
- To improve our website and services by analyzing user preferences and behavior.

5. Sharing Your Information

We do not share your information with third parties except in the following circumstances:

- With your consent.
- To comply with legal obligations.

ECPA Rights. This North Carolina Privacy Rights and Disclosure section addresses legal obligations and rights specified in the Electronic Communications Privacy Act, or ECPA. The categories of Personal Information we may have collected or disclosed about you in the past 12 months are described above. Gillians Irish Pub does not sell your Personal Information to any third party.

North Carolina residents also have the right to request the deletion of their Personal Information. Upon your request, we will delete the Personal Information we have collected about you, except for situations when that information is necessary for us to: provide you with a product or service that you requested; perform a contract we entered into with you; maintain the functionality or security of our systems; comply with or exercise rights provided by the law; or use the information internally in ways that are compatible with the context in which you provided the information to us, or that are reasonably aligned with your expectations based on your relationship with us.

To exercise your ECPA rights to make the above requests, email [Gillians Irish Pub]. We will provide a substantive response to your request as soon as we can, generally within 45 days from when we receive your request, although we may be allowed to take longer to process your request under certain circumstances.

We are committed to providing you control over your Personal Information. If you exercise any of these rights explained in this section of the Privacy Policy, we will not disadvantage you. You will not be denied or charged different prices or rates for services or provided a different level or quality of services.

6. Security

We take reasonable measures to protect your personal information. However, please be aware that no method of transmission over the internet or electronic storage is entirely secure. We employ reasonable administrative, physical, and electronic measures designed to protect your information from accidental, unlawful, or unauthorized access, disclosure, use, destruction, loss, or alteration. However, despite these efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Therefore, although we are committed to protecting your privacy, we do not promise, and you should not expect, that your Personal Information will always remain private or secure. You understand and agree that you assume all responsibility and risk for your use of the Gillian's Irish Pub website and the internet generally. We will make any legally required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored 'personal data' (as defined in applicable state statutes on security breach notification) to you via email or conspicuous posting on this Site in the most expedient time possible and without unreasonable delay, insofar as consistent with (a) the legitimate needs of law enforcement or (b) any measures necessary to determine the scope of the breach and restore the

reasonable integrity of the data system."

7. Cookies and Tracking Technologies

We use cookies and other tracking technologies to enhance your website experience. You can manage your preferences related to these technologies through your browser settings.

8. Your Choices and Rights

You have the right to:

- Access, correct, or delete your personal information.
- Opt out of email marketing communications.

To exercise these rights, please contact us using the information provided in Section 8.

9. Children's Privacy

This site is not directed to children and we do not knowingly collect or solicit Personal Information from children under the age of 13. If we become aware that we have collected Personal Information from a child under the age of 13, we will delete such information from our files as soon as possible.

10. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Gillian's Irish Pub LLC
1165 E Cumberland Street
Dunn, NC 28334
United States

Email: Gilliansirishpub@gmail.com

11. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Please check this page periodically for changes.